



ANNUAL REPORT 2019-20

That's Eco foundation 2019-20



That's **eco**
FOUNDATION

APRIL 30, 2020
THAT'S ECO FOUNDATION
www.thatseco.org

Introduction: That's Eco Foundaion, born out of a sheer need felt within the communities that are falling behind in-terms of their overall development and with a passion to make a difference for them. With a growing number of Corporates who are building their businesses within these communities and are willing to give back a portion of their earnings, we strongly felt that development could be ploughed back through identification and professionally managing developmental projects. That's Eco foundation, was setup to professionally manage eco-systems that are developmental oriented and are self-sustaining. Having worked in space for over a decade, That's Eco foundation is resonating to the felt need from the doners of the world to bring in a transparent and professional management into the societal interventional projects

The eco-systems that That's Eco foundation is creating is making meaningful and impactful differences to the communities that we are living in. The outcomes of the projects make substantial difference to the community, and they are measurable. Enterprises that are contributing to such projects, now have more deeper involvement, including their staff from within the organization are volunteering with their available time. They now have a chance to participate in such projects and proudly contribute and interact with the society around them. They are taking back rich learning experiences that they can treasure for a very long time.

Our Story: That's Eco Foundation has a rich experience of working closely with many underprivileged communities that are part and parcel of any growing economy in India. The organization has identified gaps that desperately needs attention from donors. These developmental projects are predominantly in the overall development of the Communities, that could include income generation activities, Environmental and Education related development projects.

As civic bodies are overwhelmed with many projects that need attention, they would require help from donors who can do timely mobilization of resources and take up many of such projects. This can help fill developmental gaps which otherwise would have remained a dream for many of the communities. That's eco foundation wishes to take up such projects and with the assistance from donors wishes to bring about a small change bringing development within these communities. In the identified areas of focus, That's Eco Foundation connects donors who are interested in social investments, civic bodies, communities in which they operate and all other stakeholders. Not only closely monitoring the projects, as a best practice, that's Eco foundation keeps all project related activities transparent and provides regular reports to the interested stakeholders in-terms of resources and funds utilization.

Key milestones in 2019:

1. Conducting 4000 hours of volunteering event for Intel corporation
2. We started rural volunteering program as a help to concern India foundation where corporate volunteers from Refenective participated
3. Introduction and presentation of the trust background to donor companies such as United way Bengaluru, HAL, Samsung, and Bosch
4. Ideating an annual report for Sri keshetra Dharmastaka Rural Development project was a feather on our cap

Project 1:

Name	Improving farmers life - Cognizant
Date and Duration	13th Jan 2019
Location	Doddaballapura
Objectives:	Field visit and farmer interaction for initiating ZBNF (Zero budget Natural Farming)

Details: Volunteers from cognizant were taken around areas of Nelamangala and Doddaballapura for ideation of project with small land holding farmers. Various aspects of farmers life were discussed and explored.

Preview:



Project 2:

Name	Tree plantation - GOODERA
Date and Duration	MAY 16 TH 2019
Location	Mallasandra, Bengaluru
Objectives:	Plant 25 sapling in partnership with BBMP

Details:

1. 15 Volunteers from Philips planted 25 saplings in a BBMP project site
2. All plans were indigenous

Preview:



Project 3:

Name	FARMERS MARKET
Date and Duration	MAY 19 TH 2019
Location	Prince town apartment, Shetthalli, Jalahalli West
Objectives:	To provide a direct market to farms and increase farmer income

Details: A one day marketplace was set up for direct sales of mangoes from farmers to customers. Main objective was to increase the income of farmers from Gubbi taluk

Preview



Project 4:

Name	One Day Volunteering Activities with small farmers – Sushma’s team, Intel
Date and Duration	AUGUST 30TH 2019
Location	Mayasandra , Anekal taluk
Objectives:	Introducing corporate volunteers to organic farming. Involving volunteers in plantation and folk art

Details:

Intel Associates will volunteer in a farm in Mayasandra, Anekal for the following activities:

1. Paathi ring making for a sapota plantation and spreading organic manure – 50 Volunteers
2. Planting rare and minor fruit trees like red Seethephal, Indian cherry, Masala lime and Masala guava plantation to promote mixed agriculture– 25 Volunteers
3. Prepare organic pesticide: Guided by Poochimarana, national award winner for bio pesticide. Further distribute this to farmers to induce best practices of organic farming – 25 Volunteers
4. Promote local art and value addition. Learn and do gourd art (Krishikala) – 25 Volunteers

Preview



Project 5:

Name	One Day Volunteering Activities – Latha’s team
Date and Duration	AUGUST 30TH 2019
Location	Varthur
Objectives:	Introducing corporate volunteers to organic farming. Involving volunteers in plantation activities

Details:

1. Harvesting of coriander - goal is to pack at-least 5000 bunch of harvest - 100 Volunteers
2. Harvest of Beans - 1acre of beans to be harvested and packed as per farmer’s needs - 50 Volunteers
3. Paddy sowing - Get hands and legs dirty to help the farmers grow paddy in his 3-acre plot - 50 Volunteers
4. Prepare bed for the next crop in about 2 acres - 50 volunteers
5. Planting of the next crop - in about 2 acre - 50 volunteers
6. De-weeding and mulching for close to 4 acres - 100 Volunteers
7. Spreading manure on some of the existing crop. - 100 volunteers

Preview



Project 6:

Name	One Day Volunteering Activities for Intel, Susan team
Date and Duration	Sep 5 th 2019
Location	Mayasandra, Anekal
Objectives:	Giving a one-day hands on experience for corporate volunteers on sustainable agriculture

Details:

Intel Associates will volunteer in a farm in Mayasandra, Anekal for the following activities:

1. Replacing about 50 dead plants in a sapota plantation – 15 volunteers

Preview



Project 7:

Name	One Day Volunteering Activities for Intel volunteers – Saranya’s team
Date and Duration	AUGUST 29TH 2019
Location	Mayasandra, Anekal
Objectives:	Introducing corporate volunteers to sustainable agriculture

Details:

Intel Associates will volunteer in a farm in Mayasandra, Anekal for the following activities:

1. Harvesting of coriander/Paalak - goal is to pack at-least 5000 bunch of harvest – 40 volunteers
2. Rose picking – 25 Volunteers
3. De-weeding – 30 Volunteers
4. Prepare bed for growing vegetables – 30 Volunteers
5. Gourd art training – 25 Volunteering

Preview



Project 8:

Name	100 TREE PLANTING with DELL volunteers
Date and Duration	SEPTEMBER 11TH 2019
Location	Mallasandra Gudde Park, Jalahalli west
Objectives:	Plant 100 heighted saplings

Details:

100 volunteers from Dell participated in a plantation drive to plant around 100 heighted saplings at Mallasandra Gudde park along with BBMP

Preview



Project 9:

Name	One Day Volunteering Activities for intel volunteers – Indu's team, Intel
Date and Duration	September 13TH 2019
Location	Varthur, Bengaluru rural
Objectives:	To introduce corporate volunteers to sustainable agriculture

Details:

1. Harvest of Beans - 1acre of beans to be harvested and packed as per farmers needs
2. Prepare bed for the next crop in about 2 acres
3. Planting of the next crop - in about 2 acre
4. De-weeding and mulching
5. Spreading manure on some of the existing crop.
6. Gourd art – Promoting local art for value addition

Preview



Project 10:

Name	One Day Volunteering Activities
Date and Duration	September 19 TH 2019
Location	Mayasandra, Anekal
Objectives:	Introducing corporate volunteers to sustainable agriculture

Details:

1. Manuring – Spread manure for close to 2 acres of a plot
2. Rose harvesting
3. De-weeding
4. Gourd art – Promoting local art for value addition

Preview



Project 11:

Name	REFINITIVE VOLUNTEERING
Date and Duration	Oct 12TH 2019
Location	VGKK, B R Hills
Objectives:	Involve and introduce corporate volunteers to rural and tribal areas by volunteering

Details:

1. Pruning the hedge plant,
2. Weeding in the science park,
3. Plantation of fruit ,
4. Vegetable cultivation.

Preview



Project 12:

Name	REFINITIVE VOLUNTEERING
Date and Duration	Oct 23RD 2019
Location	VGKK BR Hills, Karnataka
Objectives:	Involve and introduce corporate volunteers to rural and tribal areas by volunteering

Details:

1. Pruning the hedge plant
2. Weeding in the science park
3. Plantation of fruit
4. Vegetable cultivation.
5. Swatch Bharath activity at Heritage places.

Preview



Project 13:

Name	Concern India Fundation and REFINITIVE VOLUNTERING
Date and Duration	Dec 30TH 2019
Location	B R Hills
Objectives:	Involve corporate volunteers to rural and tribal areas by volunteering

Details:

Semi processing and Packaging of Minor Forest produce and
plantation of fruit and forestry and ornamental plants in govt residential school.

Preview



Project 14:

Name	LENOVO
Date	DECEMBER 19TH 2019
Location	Mallasandra Gudde, Bengaluru
Objectives:	Plant more and more trees in Bengaluru to bring back the glory of garden city.

Details:

Plantation program was taken up at Mallasandra hill, Bangalore. It was jointly organized with the help of BBMP and Lenovo. More than 46 employees involved in plantation of 3-4 year of heighthed seedlings of native species in the open area of Hillock. The program was held on 19th of Dec-19

Preview



Project 15:

Name	REFINITIVE VOLUNTEERING
Date and Duration	DECEMBER 7TH and 8TH 2019
Location	B R Hills, Karnataka
Objectives:	Involve corporate volunteers to rural and tribal areas by volunteering

Details:

Semi processing and Packaging of Minor Forest produce and plantation of fruit and forestry and ornamental plants.

Preview



Project 16:

Name	SKDRDP Annual report
Date and Duration	DECEMBER 17TH 2019
Location	Dharmastala, Dakshina Kannada District
Objectives:	Assist SriKsheta Dharmastala rural Development project to create their annual report 2019-20

Details:

Gather information from SKDRDP of that financial year

Collate all the data and present the findings to all stakeholders of SKDRDP in the form of a book.

The book was released by Dr. Verendra Hegde, president of SKDRDP

Preview

